



FRIDAY, FEBRUARY 11, 2022 / 12:00 PM  
WITH ACTRESS DANIELA SANTIAGO





*Veneno* tells the epic story of Cristina Ortiz Rodríguez, or “La Veneno,” a transgender icon and media personality who rocketed to fame in mid-1990s Spain following an appearance on a popular late night talk show. Across eight episodes, *Veneno* flips back and forth across decades, detailing her complicated childhood in the 1960s, her later renown as a sex worker in Madrid, her rise to public fame on television, and her subsequent years relaying her life story to her wide-eyed teenage confidant and eventual biographer Valeria Vegas (Lola Rodríguez). Three cast members — Jedet, Daniela Santiago, and Isabel Torres — lovingly bring Veneno to life, conveying the considerable impact that she had on the queer community, transgender fans, sex workers, and those who identified with her internal and external struggles waged in the public eye. *Veneno*’s emotionally stirring narrative, told in a variety of striking visual styles and tones, pays tribute to an iconic life and to the chosen families that helped her discover her power.

*Veneno* star Daniela Santiago will join Jennifer Tyburczy (Feminist Studies, UCSB) in a virtual discussion of the show. This event will not include a screening. All eight episodes of the full miniseries are available to stream on HBO Max.

## Global TV

Television has traditionally been understood through national frameworks, corresponding to national networks of television distribution. The Carsey-Wolf Center series “Global TV” explores the way some contemporary television programs and formats have become unmoored from their national contexts of production and distribution. The series will spotlight a number of recent shows that showcase this phenomenon, including a French heist caper, a South African vigilante thriller, and a crime drama set at the epicenter of political and social change in twenties Berlin; each of these shows both transcends and is rooted in its national context and culture. The events in the series will examine how and why a particular program might travel and take hold with an international audience, addressing questions about the role of contemporary streaming services and global flows of creative labor.



## Actress Daniela Santiago

Daniela Santiago was working as a make-up artist when she answered a casting call for the 2020 series *Veneno* and unexpectedly found stardom. Santiago has garnered much critical acclaim for her work in the principal role of Cristina “La Veneno,” an ex-sex worker turned reality TV royalty. She recently won the coveted Premio Ondas award in Spain and a GLAAD Award in the United States. Since, she has gone onto work alongside Penélope Cruz in Pedro Almodóvar’s latest project *Parallel Mothers*, and also Atresplayer’s series *ByAnaMilán*.

Beyond acting, Santiago has broken through in the fashion industry, featuring in the main campaign for Roberto Cavalli. She has featured in notable publications such as *Vogue*, *British GQ*, *PAPER Magazine*, *Candy Magazine*, and *V Magazine*, among others. Her work, her story, and her advocacy for the trans community mark her as a pioneer for transgender representation in fashion and cinema. She will be releasing her autobiography at the end of the year.



## Moderator Jennifer Tyburczy (Feminist Studies, UCSB)

Jennifer Tyburczy is an Associate Professor in the Department of Feminist Studies at UCSB. Her first book, *Sex Museums: The Politics and Performance of Display* (2016), won the 29th Lambda Literary Award for Best Book in LGBTQ Studies. She is currently finishing her second monograph, titled *Queer Traffic: Sex, NAFTA, and the Performance of Free Trade*.





## CWC Global

Media are global by nature; they express culture just as much as they transcend borders. The *CWC Global* series is dedicated to showcasing media from around the world. This series features screenings and events that place UCSB in conversation with international media makers and global contexts across our deeply connected world.

## CWC TV

In recognition of the extraordinary accomplishments of the Center's namesakes, Dick Wolf and Marcy Carsey, the Carsey-Wolf Center is committed to examining television as an institution, industry, and cultural form. In our post-network, multi-channel, multi-media environment, understanding television demands understanding its past as well as its future, through exploration of individual episodes, mini-series, and documentaries.

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# GLOBAL TV

## Fall 2021-Spring 2022

All events are free and open to the public. Events will be conducted via Zoom webinar.  
Visit [www.carseywolf.ucsb.edu](http://www.carseywolf.ucsb.edu) to register.

### **Global TV: *The Hollow Crown***

Thursday, October 7 / 4:00 PM (PST)  
with Ben Power (writer)

### **Global TV: *Shadow***

Saturday, October 9 / 1:00 PM (PST)  
with Gareth Crocker (series creator)

### **Global TV: *Babylon Berlin***

Thursday, October 28 / 4:00 PM (PST)  
with Scott Frank (series creator of *The Queen's Gambit*)

### **Global TV: *Lupin***

Tuesday, November 9 / 7:00 PM (PST)  
with UCSB faculty Jean Beaman, France Winddance Twine, and Lisa Parks

### **Global TV: *Veneno***

Friday, February 11, 2022 / 12:00 PM - 1:00 PM (PST)  
with actress Daniela Santiago

Visit [www.carseywolf.ucsb.edu](http://www.carseywolf.ucsb.edu) for recordings of past events.

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