

UCSB CENTER FOR THE FILM ARTS

draft proposal: 11/3/94

It is proposed that a Center for the Film Arts be established at the Santa Barbara branch of the University of California. The Center would have a three-fold mission: serve the needs of academic departments, provide state-of-the-art facilities and equipment to meet the needs of public film and video exhibition, and create enhanced possibilities for community outreach and development. The Center would benefit from the proximity of UCSB to the thriving film and media centers of Los Angeles and San Francisco and from the large number of film people living in the Santa Barbara area. The focus of the Center on film history, theory, and criticism guarantees that it will enhance the already excellent curatorial and archival centers at UCLA and UC Berkeley.

Benefits of a Center at UCSB

- ◆ Establish UCSB as a preeminent campus in the study of film history, theory and criticism
- ◆ Anchor the Film Studies Program and its future graduate program, now in its planning stage
- ◆ Provide a focal point for interdisciplinary and interdepartmental projects related to film
- ◆ Attract internationally recognized scholars and film and video makers for faculty or visiting faculty positions, graduate seminars, artist-in-residence and special guest presentations
- ◆ Organize and serve as the site for international and national conferences on film and the media arts
- ◆ Present curated touring film retrospectives and programs such as those organized by the American Film Institute, the Museum of Modern Art in New York City, the British Film Institute, etc.
- ◆ Create a central on-campus site where students and the community can watch films and attend other public programs related to film
- ◆ Provide development opportunities and expanded community outreach
- ◆ Bring together the film production facilities, film library, and offices of the Film Studies Program under one roof
- ◆ Serve as a base for Film Studies alumni to support the Program and the University
- ◆ Attract high caliber undergraduate and graduate students to UCSB
- ◆ Serve the diversity and multi-cultural mission of the University by presenting a varied series of public film programs

The Center will have

- ◆ One theater (400 seats) with state-of-the-art film and video projection system
- ◆ Smaller screening and preview room
- ◆ Faculty offices and department office for the Film Studies Program
- ◆ Seminar and conference rooms
- ◆ Film, video, animation and computer graphics production facilities
- ◆ Library for UCSB-owned films and film & video projects of UCSB alumni
- ◆ Computer terminals and CD-ROM interactive area for film study and visitor orientation
- ◆ Space for photographic and visual arts exhibitions related to film history and the film arts
- ◆ Cafe with adjacent reception area