Saskia Sassen argues that globalization is taking place deep inside countries and ‘institutional domains that have largely been constructed in national terms’. This type of globalization is localized to ‘national’ and ‘subnational’ settings but is reorienting them towards global agendas and systems. The result is a denationalizing of national policy domains, processes, activities and instruments. In this presentation (co-written with Anna Potter) we argue that these globalizing and denationalizing processes are re-shaping contemporary film and TV production and the terms and policy settings under which it is developed and monetized. This paper will use a number of case studies of this internationalization from within occurring in the Australian production industries.

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